

2011 NSGC Annual Business Meeting

October 28, 2011

**Karin Dent, MS, LCGC
NSGC President**

Overview

- Welcome
- Strategic Plans for the Future
- NSGC Financial Update
- Engage in Your Society
- Open Microphone Q & A
- Volunteer Recognition

Strategic Plans for the Future: 2012 Initiatives

**Karin Dent, MS, LCGC
NSGC President**

Rolling strategic planning

- Differs from traditional strategic planning
 - > Ongoing environmental scanning
 - Multiple sources of information
 - Contributions from all NSGC leaders and members
 - > Annual review of landscape by Board and plan adjustment to ensure proactivity
 - > Full review of strategic initiatives every 3 years
 - > Align each 3-year strategic plan to support longer-term goals

- > We need member support for this process – you are our best resource
 - Engage with committees
 - Participate in SIGs
 - Contact leaders with emerging information

NSGC's 2012 - 2014 Strategic Objectives

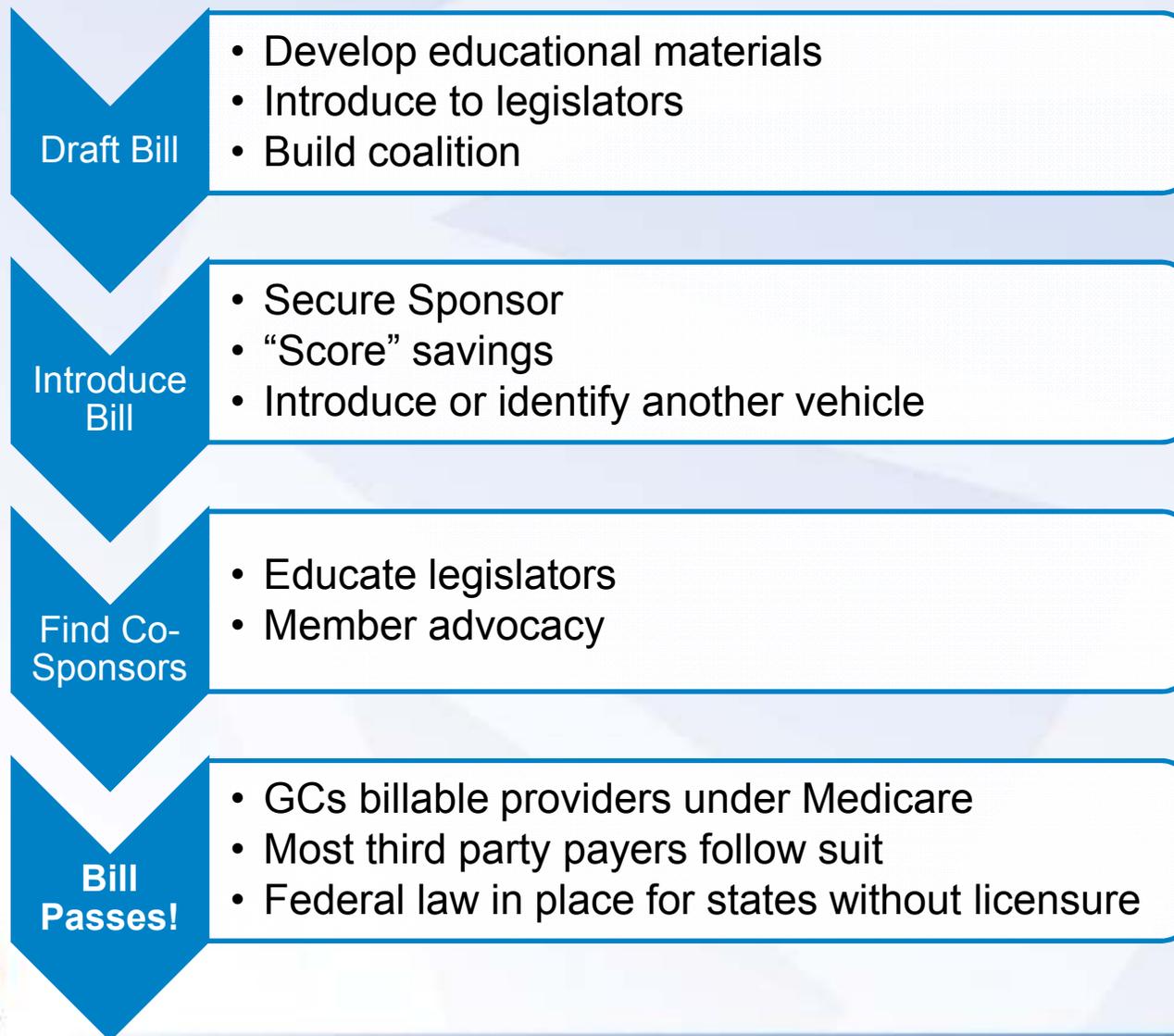


- Payer recognition
 - Cost effective
 - Efficient
- Reimbursement
- Licensure
- Coalition-building
- Promote value

- Evidence-based research
 - Performance Measures
 - Publications
- Marketing & Branding
- Collaborate with AGCPD

- Meet increasing demand
- Collaborations
- Service delivery models
- Specialization
- Evidence-based recommendations

Federal Bill: Amend Social Security Act to recognize genetic counselors as billable providers



Research: Demonstrating the Value of Genetic Counselors

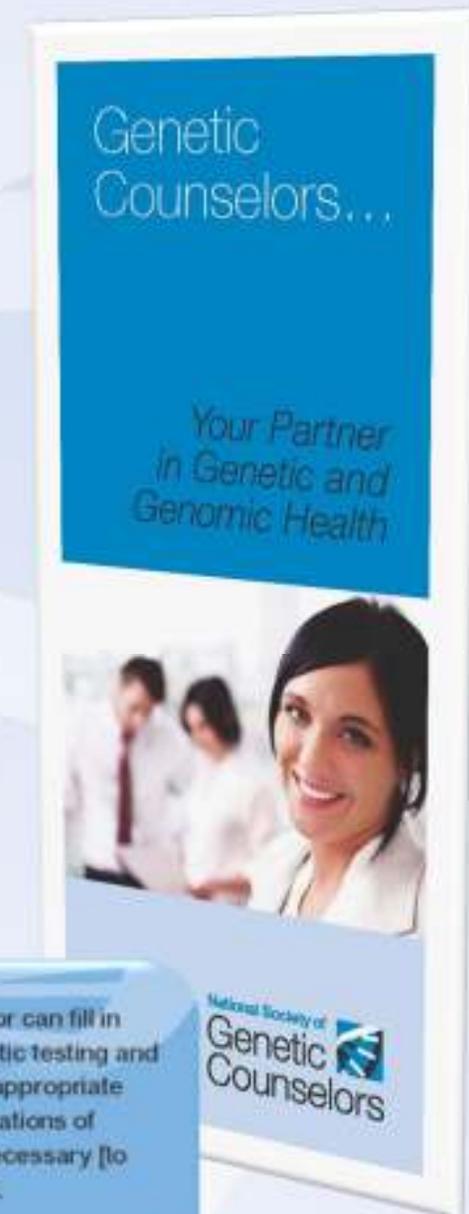
- Evidence-based research critical
 - > Payers, legislators requesting for data
- Identification of performance measures is critical
 - > Standard measures of effectiveness
 - > Specific to specialty
 - > Applicable across practice settings
- Engage members, including students, in conducting research

Payer Outreach: Increasing reimbursement, enhancing access

- Build relationships with national, regional payers
 - > Encourage coverage of services
 - > Partner on research
- In-person visits by trained Payer Subcommittee members and local members with existing relationships
- Concurrent goals:
 - > Increased coverage of GC services
 - > Publication of data supporting reimbursement

Self Marketing Toolkits

- Establish yourself as a knowledgeable resource
- Increase referrals
- Variety of tips and templates to market self to physicians, primary healthcare providers
 - > Demonstrate your value
 - > Educate about benefits of partnering with a genetic counselor

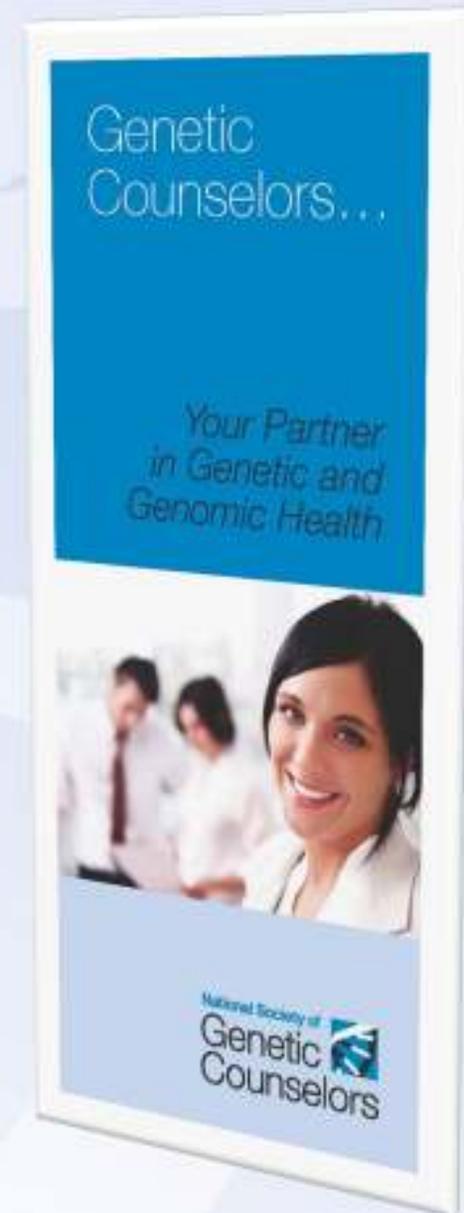


Working with a genetic counselor can fill in the gaps between offering genetic testing and making sure a patient receives appropriate discussion about testing, implications of genetic testing and when it is necessary [to help test] other family members.

Physician, Vascular Medicine

Self Marketing Toolkits

- Access toolkit online under NSGC “Member Center” using member login
- See a preview at the NSGC booth, launch immediately following AEC
- Continues to evolve as a growing resource, with plans in 2012 to expand downloads and templates



SIGs Leadership

- SIG Strategy implemented January 2011
 - > Provide education to the general NSGC membership
 - > Contribute to the NSGC Strategic Plan
 - > Demonstrate value of SIG membership as a member benefit
 - > Create volunteer opportunities for SIG members to engage with NSGC

- Accomplishments
 - > All SIGs engaged in projects of value to their members
 - > SIGs supporting organizational activity:
 - Support to Board on specialty-specific topics
 - New Webinar series
 - AEC
 - Online Course
 - Practice Guidelines
 - Position statements

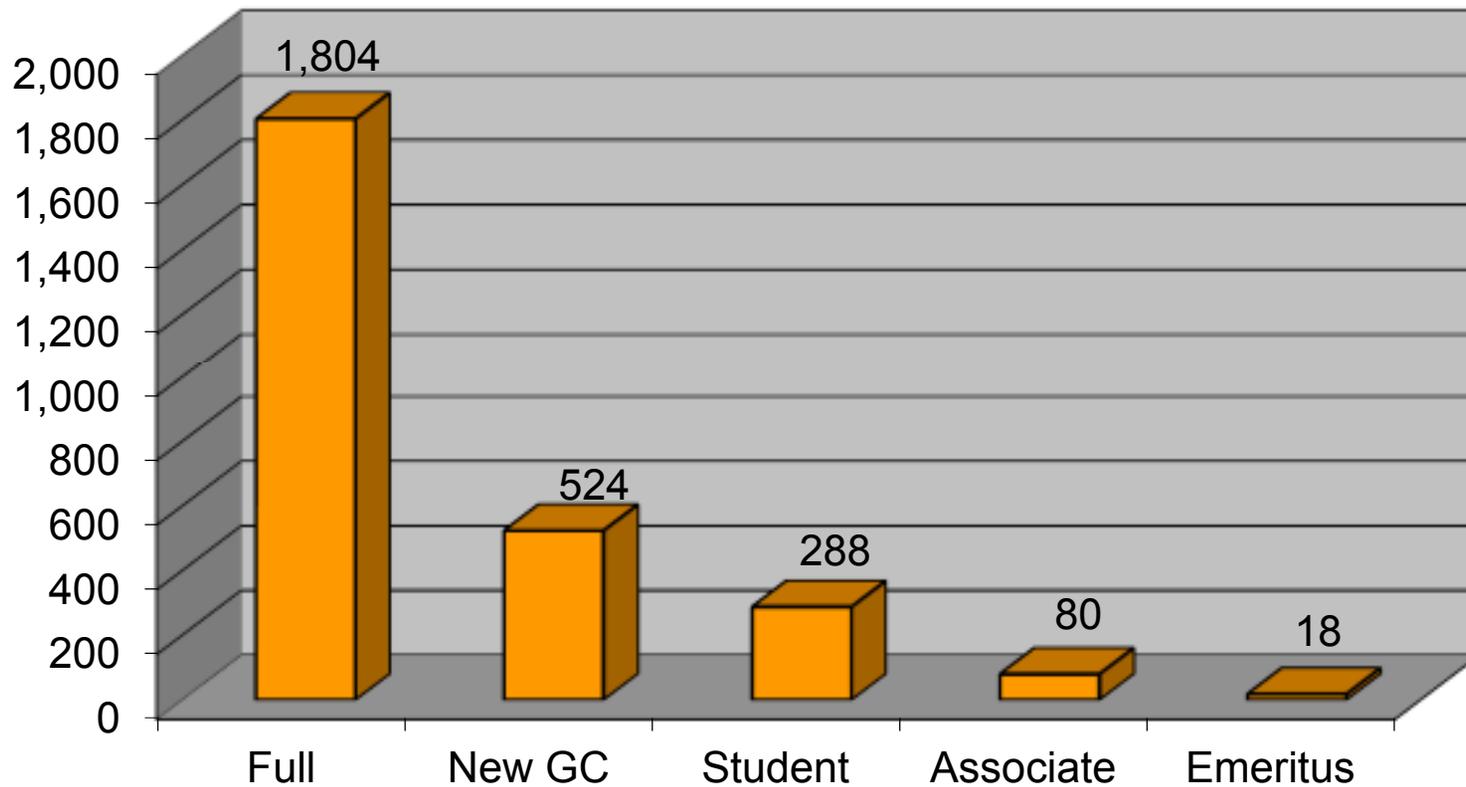
2011 Financial Report

**Rebecca Nagy, MS, CGC
NSGC Secretary/Treasurer**

Financial Objectives in 2011

- Fully funding operations and strategic initiatives through our operating revenue
- Continuing to focus on new sources of revenue
- Investing in tools to help our members and association succeed
 - > Additional Advocacy Support
 - > Discussion Forums
 - > Self-marketing Kits
 - > Specialty Specific Web Content
 - > Payer Outreach

NSGC Membership: 2,741 Members and Growing!



Cash Assets as of September 30, 2011

- Cash Assets
 - > NSGC: \$664,024
 - > JEMF: \$20,836
 - > Rollnick: \$68,669

 - > AHSPA \$17,105

- Budgeted Revenue: \$1,658,023
- Forecasted Revenue: \$

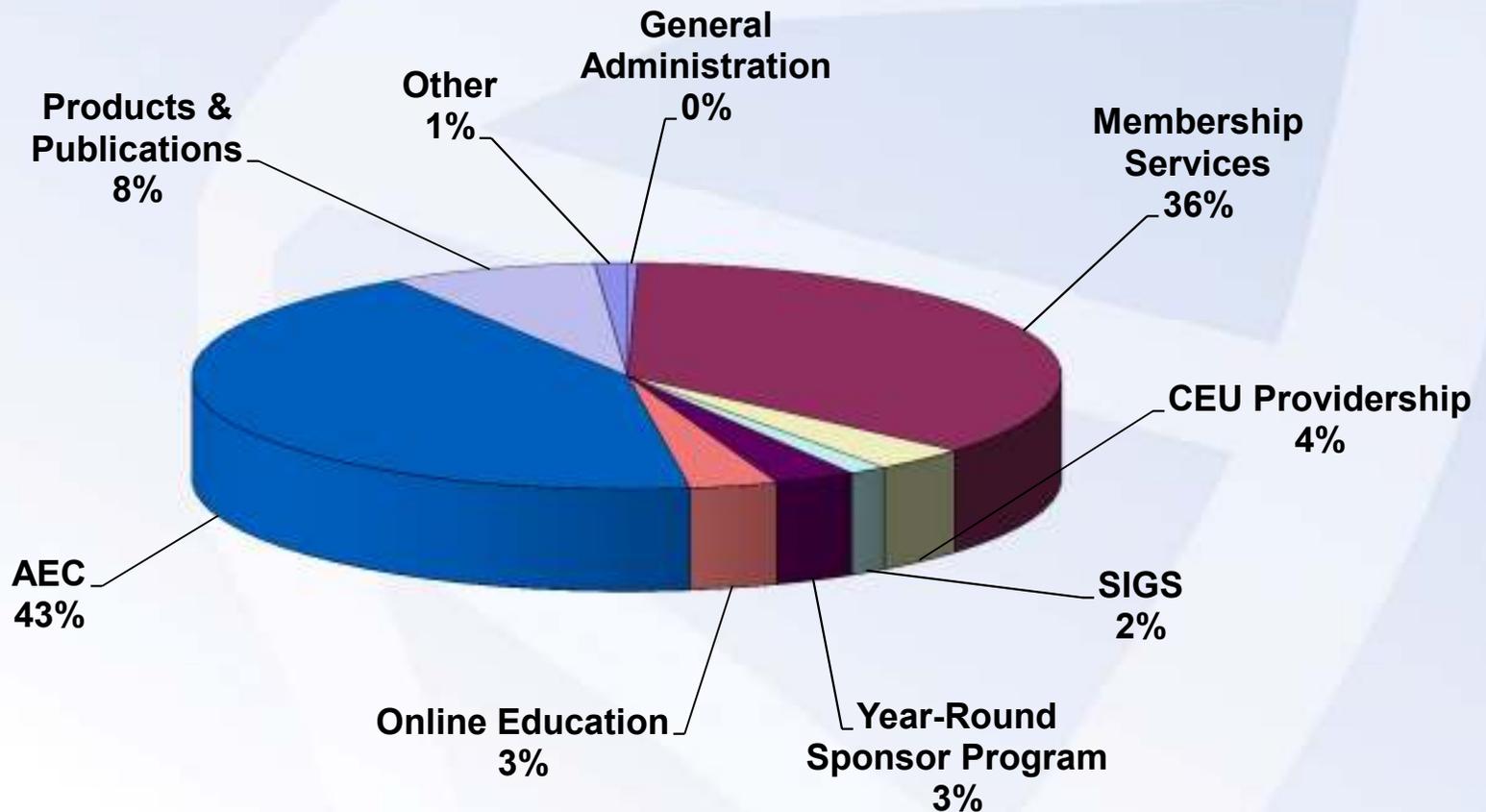
- Budgeted Expenses: \$1,646,528
- Forecasted Expenses: \$

Investment Account Balances as of September 30, 2011

- Short Term Account: \$80,189
- Long Term Account: \$945,892
- Other Investments: \$2,316
- TOTAL Investments: \$1,028,398

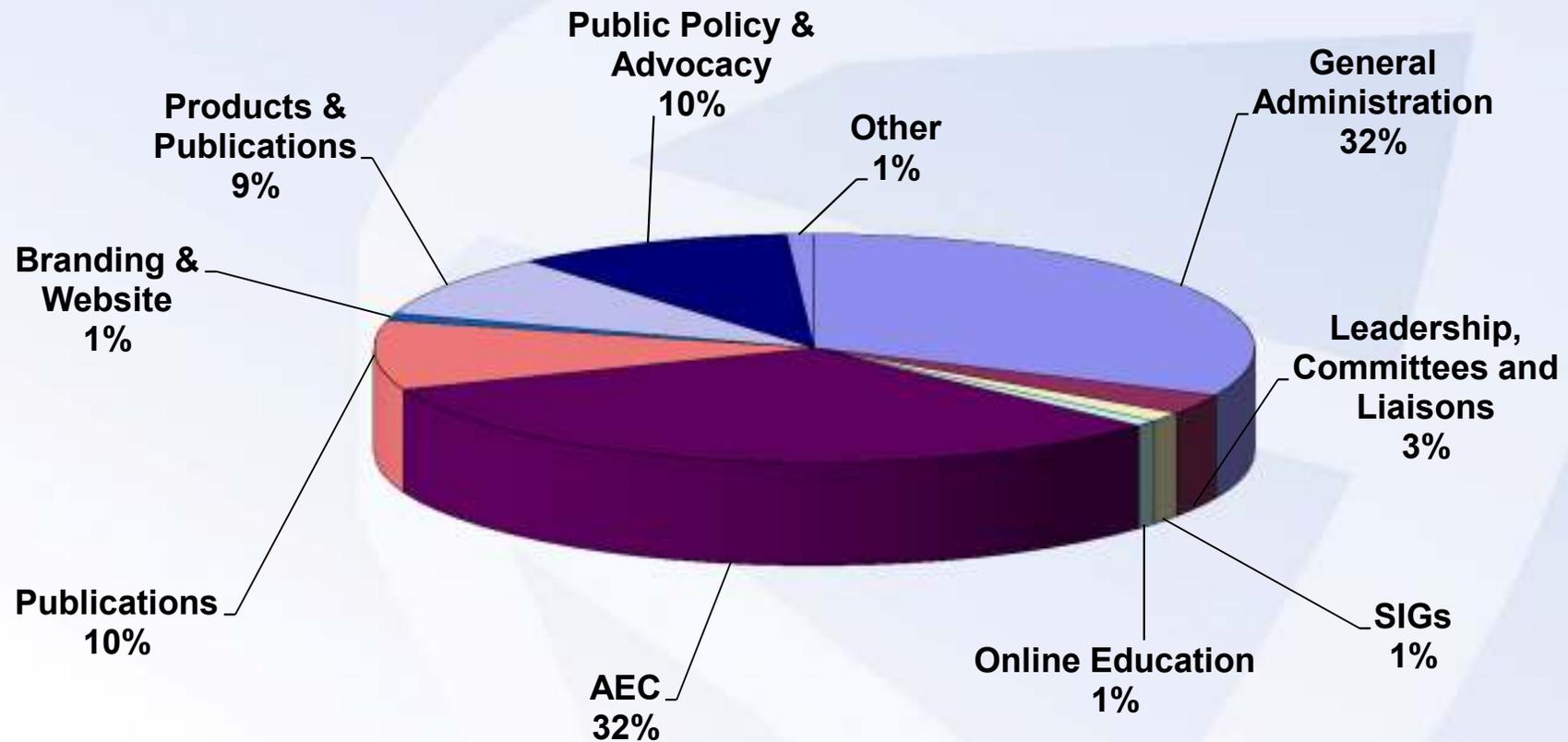
Sources of Revenue

2011 Forecast: Sources of Revenue



Expense Distribution

2011 Forecast: Expenses



*Note that general administration includes staff, legal fees, IT, website hosting, public relations, accounting, insurance, bank and credit card fees, office services and postage.

Progress toward Financial Goals

- Ended 2010 with a surplus of \$133,678 from operating and strategic combined.
- 2011 and 2012 budgets fund both operations and strategic initiatives through operating revenue, allowing us to preserve our reserves.
- Continued focus on non-dues revenue growth and prioritization of initiatives to ensure we have the resources to fund our strategic initiatives without accessing reserves.

NSGC Publications

- Journal of Genetic Counseling
- Perspectives in Genetic Counseling

Karin Dent, MS, LCGC
NSGC President

Journal of Genetic Counseling

Bonnie LeRoy, MS, CGC
Editor-in-Chief

Pat McCarthy Veach, PhD
Assistant Editor

Journal of Genetic Counseling Important Achievement

- The JOGC was accepted for coverage by Thomson Reuters, effective 18:1 (Feb 09)!!
- The Journal is currently indexed in CINAHL, Database, EMBASE, Family & Society Studies Worldwide, PsycINFO, PubMed/Medline, Psychological Abstracts and SCOPUS
- Since Volume 18 (1) (2009), JOGC has been indexed and abstracted in Science Citation Index Expanded (SciSearch), Journal Citation Reports/Science Edition, and Current Contents/Clinical Medicine.
- **Thomson is currently indexing the JOGC for the 2009 and 2010 issues meaning that we will receive the 2011 Impact Factor in June of 2012!!!**
- Impact factor is important because some funding agencies and academic institutions require authors to publish in journals that have achieved an impact factor.

Journal of Genetic Counseling Data *From October 1, 2010 and October 1 2011*

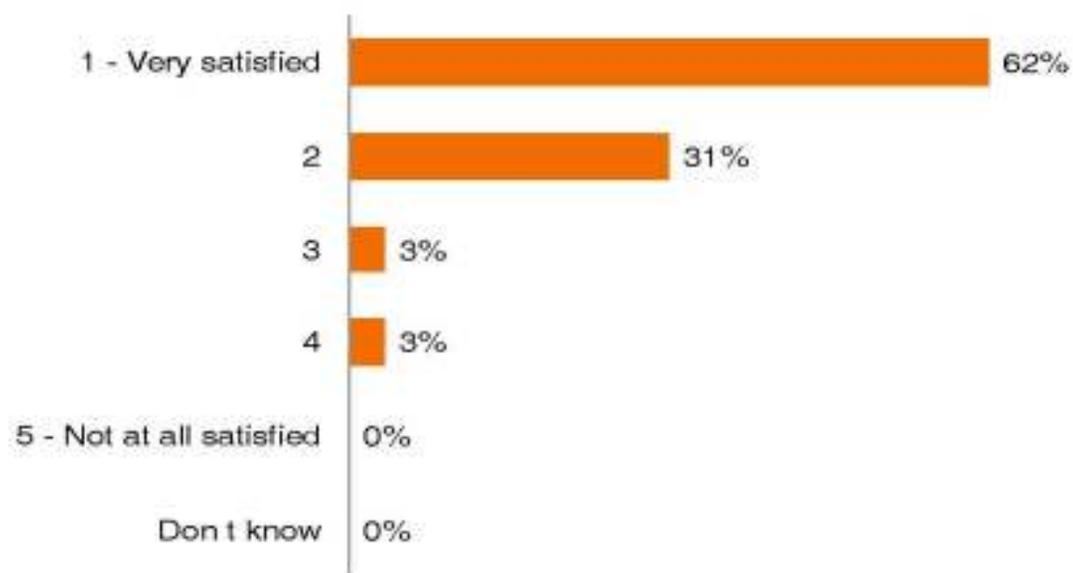
- Manuscript submission and processing has increased
 - > Over the past 12 months, JOGC editorial office received:
 - 175 new submissions; ~15 per month average (original research and professional issue manuscripts)
 - 174 manuscripts were sent out for revision
 - 185 revised manuscripts were received
 - > Average # of days from submission to first decision is 38.5
(time to publication varies dependent upon time taken to revise)
 - > Total number of reviewers invited was 449
 - > We have had about a **20%** increase in NEW manuscripts received for this time period!!

Additional Journal of Genetic Counseling Highlights

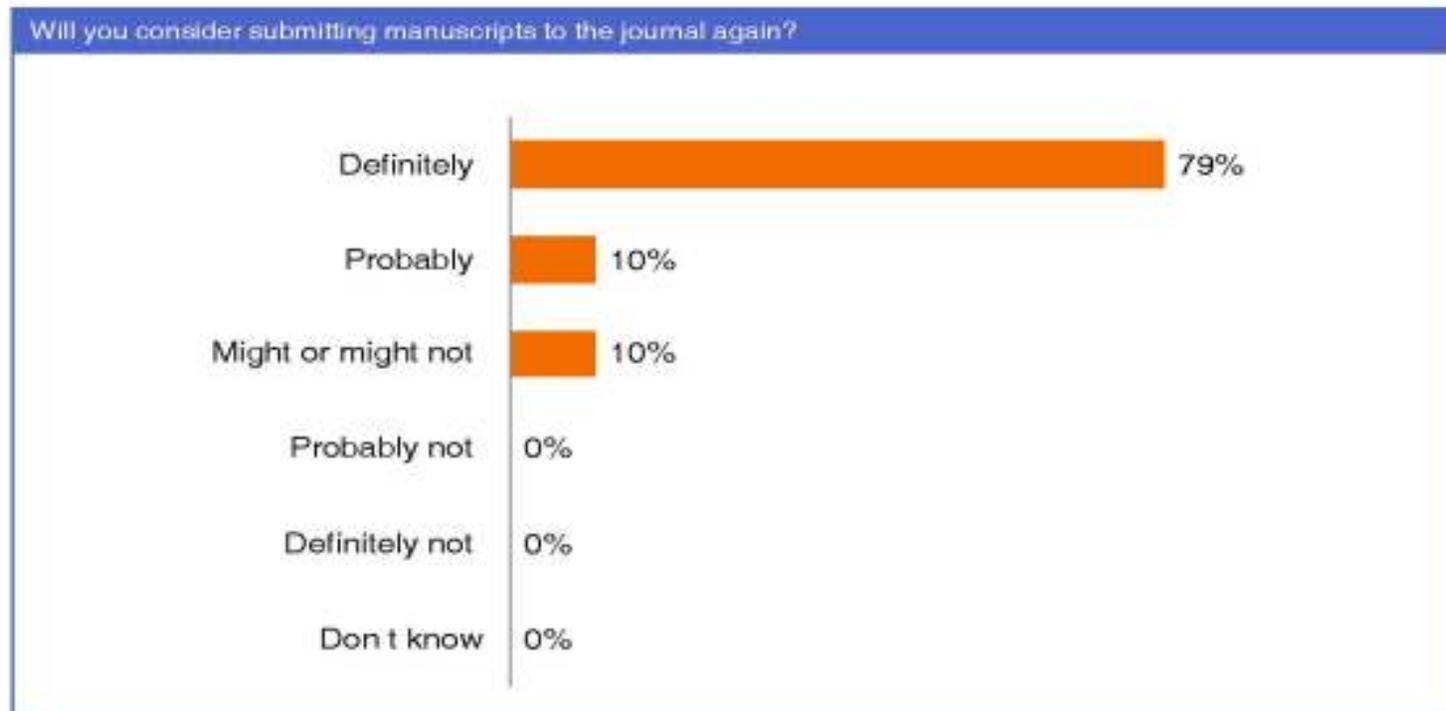
- The abstracts from this meeting will be in the December issue.
- The JOGC published a Special Diversity Issue hosted by Nancy Steinberg Warren which will be in print December 2011.
- For 2012, a special issue on DTC Testing in Genetic Counseling is well underway. Melanie Myers and Barbara Bernhardt are guest editors.
- The JOGC is in the planning stages for an issue focusing on “Genetic Counseling Around the World”.

Overall satisfaction with publishing experience at Springer

Latest paper in the journal: How satisfied are you with the overall publication process?



(N = 29 respondents, 5-point rating: 1=very satisfied to 5=not at all satisfied)

Will you consider submitting manuscripts to *Journal of Genetic Counseling* again?

(N = 29 respondents, 5-point rating)

***Perspectives* Editor and Associate Editor**

Deepti Babu, MS, CGC, Editor

Kirsty McWalter, MS, CGC, Associate Editor

- Continually seeking new content of interest to NSGC members
- Contact editors if you would like to contribute!

Question & Answer Session

Karin Dent, MS, LCGC
NSGC President

Volunteer Recognition

**Karin Dent, MS, LCGC
NSGC President**

2011 Committee Chairs and Vice Chairs

Communications Committee

Amy Sturm, Chair
Kimberly Barr, Vice Chair

Education Committee

Julianne O'Daniel, Chair
Leigha Senter, Vice Chair

Access and Service Delivery Committee

Monica Marvin, Chair
Shanna Gustafson, Vice Chair

Membership Committee

Samantha Baxter, Chair
Bronson Riley, Vice Chair

Public Policy Committee

Susan Hahn, Chair
Flavia Facio, Vice Chair

Practice Guidelines (new as of August)

Martha Dudek, Chair

2011 Task Force Chairs

Service Delivery Models Task Force

Stephanie Cohen, Chair

Payer Task Force

Janet Williams, Chair

Organizational Cultural Competency Task Force

Patrick Wilson, Chair

Leadership Development Task Force

Joy Larsen Haidle, Chair

2011 Board of Directors

Officers

- President: Karin Dent, MS, LCGC
- President-Elect: Brenda Finucane, MS, CGC
- Secretary/Treasurer: Rebecca Nagy, MS, CGC
- Secretary/Treasurer-Elect: Caroline Lieber, MS, CGC
- Immediate Past President: Elizabeth Kearney, MS, CGC

- Executive Director (ex officio): Meghan Carey



Karin



Brenda



Becky



Caroline



Liz



Meghan



2011 Board of Directors (Cont.)

Directors At Large

- Trisha Brown, MS, CGC
- Shannan DeLany Dixon, MS, CGC
- Mary Freivogel, MS, CGC
- Jennifer Hoskovec, MS, CGC
- Caroline Lieber, MS, CGC
- Sheetal Parmar, MS, CGC
- Linda Robinson, MS, CGC
- Cindy Soliday, MS, CGC



Trish



Shannan



Mary



Linda



Sheetal



Linda



Cindy

Welcome New Members of the 2012 NSGC Board of Directors!

- President-Elect: Rebecca Nagy, MS, CGC
- Secretary-Treasurer Elect: Cheryl Harper, MS, CGC
- Director At Large: Jehannine Austin, MS, CGC/CCGC
- Director At Large: Kimberly Banks, MS, CGC
- Director At Large: Janet Williams, MS, CGC



Becky



Cheryl



Jehannine



Kimberly



Janet

Thank you to all of NSGC's dedicated volunteers!

We could not do it without you!

- > Committees
- > Task Forces
- > SIGs
- > Workgroups
- > Subcommittees
- > AEC
- > Projects
- > *Journal of Genetic Counseling*
- > *Perspectives*
- > All individual contributors

Leading Voices Drawing Winners – Congratulations!

We had over XXX leading voices nominations submitted this year!

Thank You!